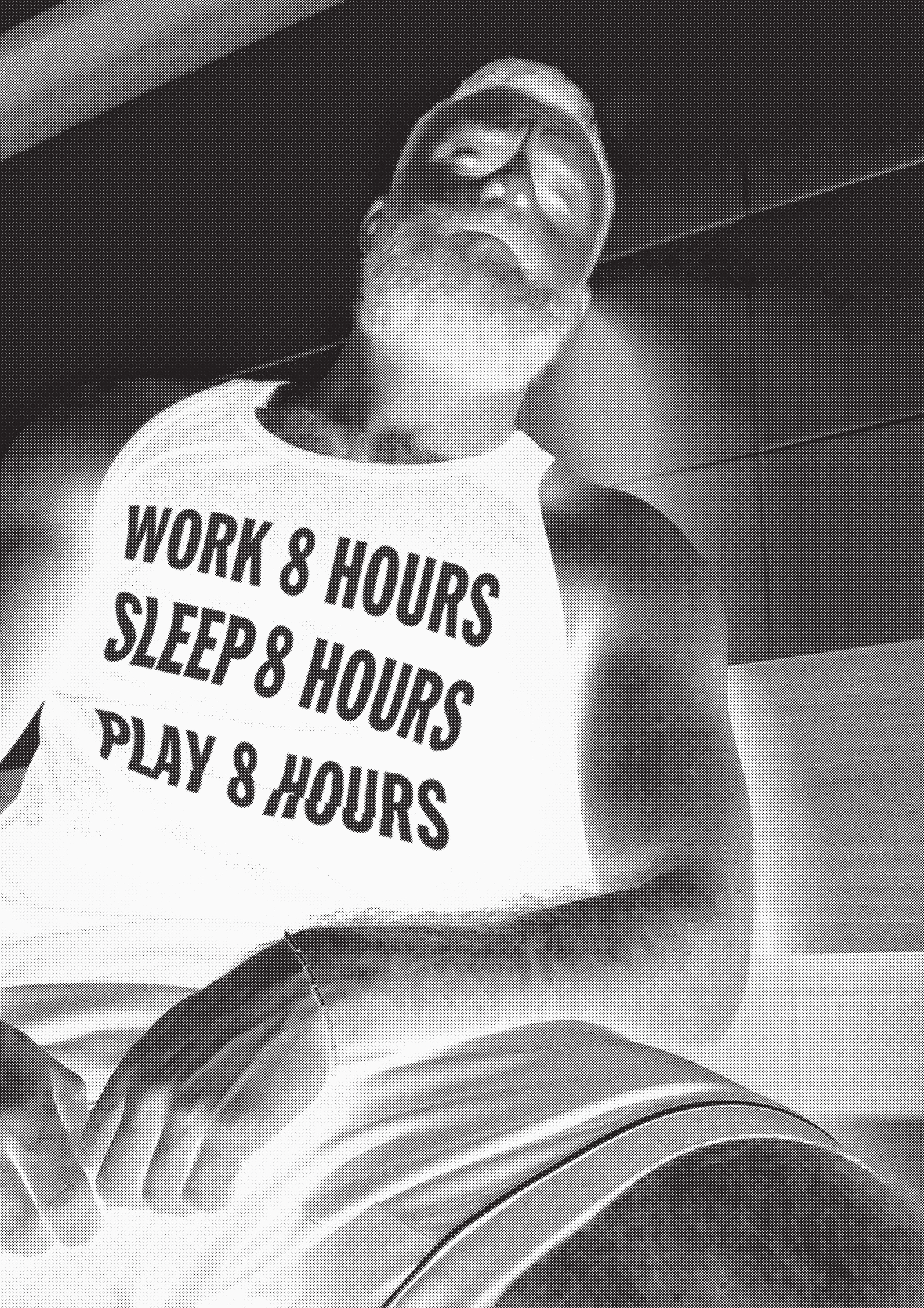

OBEY


DOUBT
HUMANITY


WORK 8 HOURS
SLEEP 8 HOURS
PLAY 8 HOURS

DO NOT
QUESTION
AUTHORITY


MARRY
AND
REPRODUCE


BUY

NO IDEAS


SUBMIT

HONOR APATHY

CONSUME


THIS
IS
YOUR GOD

OBEY

AND

CONFORM


STAY
ASLEEP

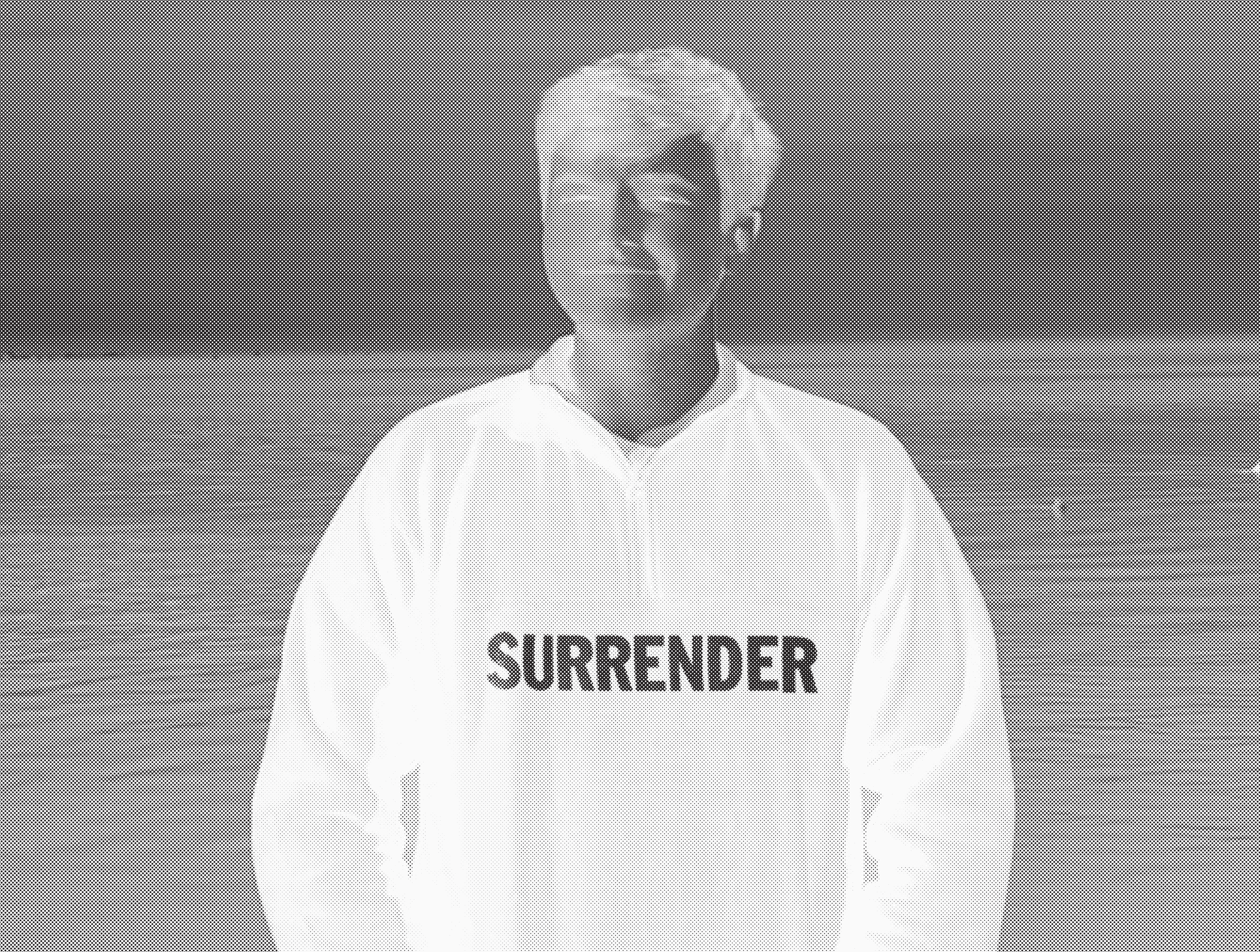

NO
INDEPENDENT
THOUGHT


COOPERATE


FOLLOW


NO
IMAGINATION


OBEY
AUTHORITY


SURRENDER


WATCH
T.V.


TAUTOLOGICAL
ROPAGAN

TAUTOLOGICAL PROPAGANDA

is a collection of portraits shared by OBEY Clothing's customers on social media to which has been applied the sunglasses' filter from John Carpenter's "They Live!" (1988).